## WORLD WIDE WEB DOCUMENT DISTRIBUTION SYSTEM WITH A PLURALITY OF ALTERNATE USER-INTERFACE FORMATS SELECTIVELY AVAILABLE FOR EACH BOOKMARKED WEB DOCUMENT Abstract

A user at a receiving Web station is provided with 5 several alternate Web page display interface formats, from which the user may select the appropriate format for each Web document that he bookmarks. Thus, each time that a bookmarked Web document will be displayed 10 subsequently, it will have this optimum presentation interface format. The implementation comprises bookmarking a received Web document, predetermining at least one display interface format alternate to said standard display interface format for bookmarked Web 15 documents, providing a document folder associated with each alternate display interface format, enabling a user to put a bookmarked Web document into a document folder associated with an alternate display interface format and displaying bookmarked documents in said document folder 20 in said alternate display interface format.